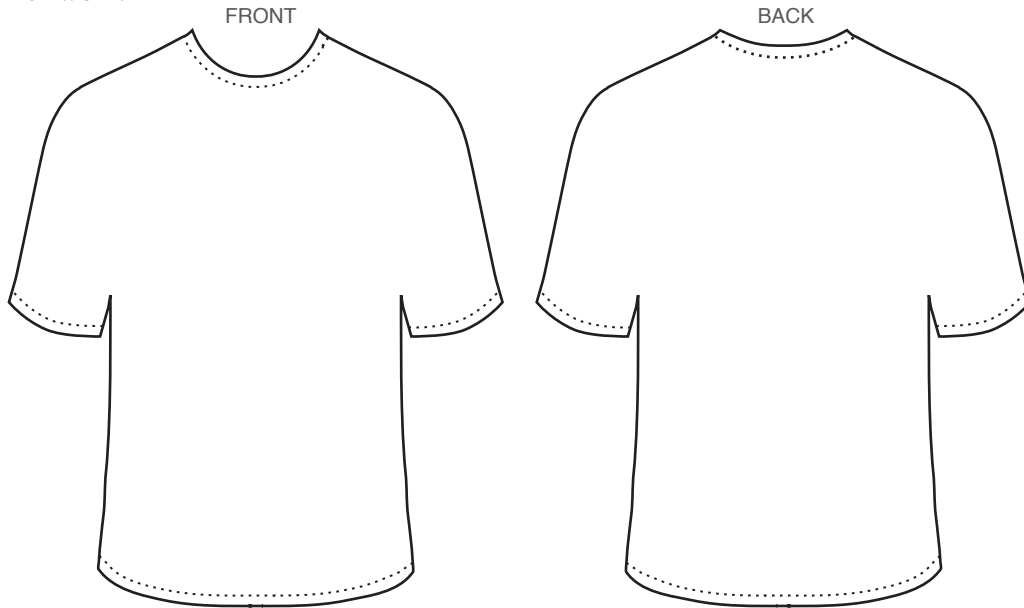


## 1. Preliminary Design Ideas

Please use the below template to sketch up a rough idea of the positioning, sizing and arrangement of your desired artwork.



DESIGN NOTES:

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## 2. Design Details

Please answer all questions listed below.

A) Do you have any images on hand that you need us to include in your design?

If yes, please attach to (or submit with) this form & demonstrate positions above.

B) Do you require any alterations/special effects to be added to these images?

NB: examples of effects include: removal of background, recolouring (eg convert to black & white), sharpening etc If a custom effect (such as an Andy Warhol pop-art effect) is required, please attach examples of "look" you are after.

C) Do you need us to create any other images for you? (eg. Crest, Lion, Cross Bones, Foot Ball etc)

Please specify as much detail as possible, or provide visual examples.

D) Will the design feature any text or "copy"?

Please clearly print desired wording below; including all desired punctuation, line breaks and Capitals, where required.

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## 2. Design Details (Continued)

Please answer all questions listed below.

E) Do you know the exact font you would like (please name)? If font is not known, please provide preferred appearance or suggestions (eg. army stencil font, old style script, bold comic font, horror movie font etc)

F) Please list desired colours for artwork and/or text, if known.

NB: All photographs & "3D gradients" are considered to be full colour.

G) Do you know the size you would like the design printed? Or are you happy for us to recommend sizing?

H) Do you have any other instructions, questions or ideas for us?

## 3. Pricing

### Base Price:

₹1000.00 including GST

### Includes:

- 15 minute discussion of brief & ideas
- 15 minutes graphic design time
- Preliminary electronic mockup
- 1 artwork revision
- Final electronic artwork approval

### Extra Revisions (one round of artwork changes):

₹100.00 each inc GST

**Extra Design Time** (charged in 15 minute blocks): ₹50.00 / per 15 mins

## 4. Process & Lead time

1. You submit this brief to our designer
2. Meeting to discuss brief is arranged  
Price Estimate for Job is confirmed
3. Wannaink Designers create your artwork  
Design is sent to you for review.
4. You submit your feedback & revisions
5. Our designers revise your artwork  
Design is sent to you for sign-off
6. Artwork is signed off  
(or further revisions are requested)
7. Once signed-off,  
print lead time is confirmed  
& the approved design goes to print